Convention & Visitors Bureau

UNIVERSITY COMMUNITY OPPORTUNITY

APPLICATION FORM

Please send completed application to:
allysonw@amescvb.com
Ames Convention & Visitors Bureau
1601 Golden Aspen Dr. Suite 110
Ames, IA 50010

AMES COMMUNITY GRANT PROGRAM 2012

Name of Project: _____ Date Submitted: _____

Project Date(s): _____

Name/Organization: _____

Contact Name: _____

Title/Position: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-Mail: _____

Web site: _____

PROJECT SUMMARY

Project: ☐ Cultural Activity ☐ Recreation ☐ Education ☐ Entertainment ☐ Other: _____

Estimated number of visitors this project will bring to Ames:_____

Estimated number of lodging nights generated from this project:_____

Has this group/project met in Ames before? ☐ No ☐ Yes: When?_____

Will this be an annual project? ☐ No ☐ Yes

Applications due by noon, October 17, 2011

PROJECT SUMMARY (con't)

In the space provided below, answer the following questions. Supplemental information should be submitted as an attachment so as not to alter the actual application format. Please submit typewritten forms for legibility. Be prepared to provide additional information during the screening process.

1. Has this event/project received Ames Community Grant funds in the past? ☐ No ☐ Yes

   If this project has received past funding from this program, how will this year's funds enhance the project in comparison to past years? (Please limit information to this page)

PROJECT SUMMARY (con't)

2. Please provide an overall description of the proposed event/project:
   (Please limit information to this page)

PROJECT SUMMARY (con't)

3. How will Community Grant funds be spent?

4. How will these funds enhance your event/project?

5. What would be the potential economic impact of your event/project on the Ames community?

6. In the event that you do not receive funding, how will your project be impacted?

BUDGET

Please list all sources of funding and amounts including funding from your own organization as well as additional grants and sponsorships:

1.	
2.	
3.	
4.	
5.	

Is any of this funding pending approval? ☐ No ☐ Yes
If so please explain.

_____

In the spaces below, please provide your complete event/project budget:

Vendor	Item	Cost
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		
13.		
14.		
		Total:

*Copies of original receipts will be required with final report as proof of expenditures.

Which lines within the budget are you seeking funding for?

_____

_____

How much total funding are you seeking for these items? $ _____
*Ames Community Grant funds cannot exceed 50% of eligible project costs.

Applications due by noon, October 17, 2011

OBLIGATIONS

- Ames Community Grant funds cannot exceed 50% of eligible project costs.
- Projects and all marketing material are encourages to include the Bureau logo, telephone number, website and "Supported by the Ames Community Grant Program" as appropriate.
- Grant recipients are required to become a member of the Bureau so that the program can be marketed through the Bureau website and additional materials.
- In order to receive disbursement of funds, a Final Report Form must be completed within two months of completion of the project.
- Grant awards are typically paid on a reimbursement basis. However, applicants may request up to 50% of the total award in advance of the project.

ACKNOWLEDGMENT

I acknowledge that I have read and understand the application materials and requirements as noted in the grant application process. I certify that all statements made in this application are true and correct. I agree and will comply with the requirements indicated in the grant.

_____	_____
Signature	Date
_____	_____
Print Name	Organization

Thank You for applying for the Ames Community Grant Program